

# Consumer Protection

## What is consumer protection?

Consumers of all ages are vulnerable to the hard sell of professional salespeople. It can be difficult to make smart buying and lending decisions. Consumer protection is the protection of your rights as a consumer by being a well-informed and careful buyer. Some state and federal laws provide protection from unfair and deceptive practices by businesses and salespeople, but you must also be diligent in protecting yourself.

The fact sheets in this section will give you tips and information for protecting yourself in consumer transactions.

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